

ESG PRACTITIONER CERTIFICATE (12hrs)

Course Overview

Environmental, Social and Governance (ESG) and Sustainability issues have been gaining growing prominence in the political agenda of the European Union and this has been reflected in the strategic aims and the regulatory initiatives of recent years. Even more, it is expected that an increasing number of regulations are to be passed in the coming years as the EU Green Deal is being materialised. At the same time, the shift to a Green Economy and Stakeholder Capitalism is being discussed and/or adopted in principle in other jurisdictions and international organisations.

Within this evolving regulatory framework, all corporations, including financial institutions, need to adapt and comply accordingly. On the one hand, regulatory officials at the national level need to be better equipped so as to understand and implement the new regulatory framework, whilst on the other hand, compliance and ESG officers need to comprehend global developments; report and communicate ESG corporate policies and actions to stakeholders; and secure that compliance is achieved with the applicable regulations.

The aim of this course is to offer a thorough review of ESG and Sustainability, the regulatory developments at the European level, the requirements that need to be met by European corporations and how a company's relevant ESG performance can be best reported and communicated.

Training Objectives

By the end of the programme, participants will be able to:

- Describe the EU Green Deal
- Develop an understanding of what ESG, Sustainability and Stakeholder capitalism is
- List the priorities of the EU relevant to ESG and Sustainability
- Name the key obligations that corporations will be required to meet relevant to ESG and Sustainability
- Identify the requirements stemming from existing ESG regulations
- Express the importance of producing appropriate ESG Reports
- Convey the ESG and Sustainability challenges corporations are expected to face
- Prepare the Compliance Unit to be best equipped for current and future ESG and Sustainable-related regulations
- Describe the existing recommendations by the UN on Sustainable Growth
- Recognize greenwashing practices and their detrimental effects
- Compare best practices in monitoring and reporting ESG for a corporation

Training Outline

Introduction to ESG and Sustainability

- Understanding key concepts (Green Economy, Sustainability, Stakeholder Capitalism, Sustainable Development Goals)
- Exploring the business case for ESG integration

Regulatory Developments at the European Level

- Exploring upcoming regulatory developments and their potential impact
- EU Green Deal: Goals, initiatives, and impact on ESG regulations
- Overview of key ESG-related directives and regulations (CSRD, EU Taxonomy, CSDDD, Green Claims, Farm to Fork, FitFor55, EU ETS, CBAM etc)

ESG main topics overview:

- Energy, Water, Waste management
- Human rights issues i.e. DE&I
- Health & Safety
- HR considerations
- Anti-corruption measures
- Responsible Procurement

Key Sustainability principles:

- ESG Due Diligence
- Value Chain Mapping
- Impact, Risk & Opportunity Assessment
- Stakeholder analysis and engagement
- Double Materiality Analysis
- ESG Strategy development & transition plan

Reporting, Communication and Beyond (Case Studies and Practical Exercises)

- Understanding the integration of ESG into global reporting frameworks
- Implementing effective data collection and management systems
- Crafting impactful ESG reports and communication strategies
- Engaging stakeholders through transparent and compelling ESG disclosures (stakeholders' identification and materiality exercise)
- Aligning ESG practices with regulatory expectations.
- Integrating ESG considerations into corporate governance frameworks
- Greenwashing and its detrimental effects
- Navigating emerging topics, such as climate risk disclosure and social impact reporting
- Future Trends and Emerging Issues

Who Should Attend

This course is suitable for persons interested in developing their skills in ESG and Sustainability, and holding positions in the following fields:

- ESG & Sustainability Officers who wish to stay up to date with developments in the field
- Executives from various departments who have been assigned the task of contributing towards their organization's Sustainability Report, strategy and plan and wish to have a better understanding of the field
- Business strategists
- Professionals interested in the upcoming challenges related to ESG and Sustainability regulations and policies
- Compliance officers and management



Training Style

The course is designed to deliver knowledge, initially by offering a theoretical assessment of ESG, and then adopting a more practical perspective that seeks to illustrate the challenges and obligations relating to ESG Reporting. The teaching methodology rests on an interactive approach that will seek to engage the participants and accordingly place emphasis on those aspects/issues discussed that are deemed to have the greatest value for the participants.

This course can be customized to meet the specific needs of your organization following a training needs assessment amongst participants.

NOTES:

The above courses are delivered by HRDA certified professional trainers and meet all the criteria as set by the HRDA and can therefore be subsidized.

More details can be provided upon request.